Catering hits the big time

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The Weekly Newspaper of the Food-Service Industry

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Top execs issue call to arms at MUFSO

Wage, labor issues top list of industry worries

By Peter J. Romeo with staff reports

LOS ANGELES — Leading industry figures at the Multi-Unit Food Service Operators Conference here sounded rousing calls for restaurateurs to take the offensive on emerging labor and wage fronts.

MUFSO '87

The MUFSO conference, presented by *Nation's Restaurant News*, drew a record crowd of 1,150 to the Century Plaza hotel here for four days of seminars, presentations, and networking.

Although speakers voiced optimism about the industry's future, they warned of such land mines as a reproachable public image, out-of-control advertising costs, inscrutable changes in consumer tastes, daunting competition from convenience stores, and a critical labor shortage.

Peppering such warnings with barbs and taunts, speakers bitterly noted the industry's battle against a federal minimum-wage hike already appears lost.

"The only questions are how fast and by how much the minimum wage will go up," Herman Cain, Godfather's Pizza president, declared during a resounding keynote address, noting the increase will cost the Godfather's system several hundred million dollars.

"The sad fact is that we the people of the food-service industry have not responded very loudly. Our overall response has been dismal and

(See MUFSO, page 56)

Laughery, Wian honored at MUFSO
Operator, Pioneer awards presented
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Restaurants join anti-wage hike lobby
Group to launch Mailgram campaign
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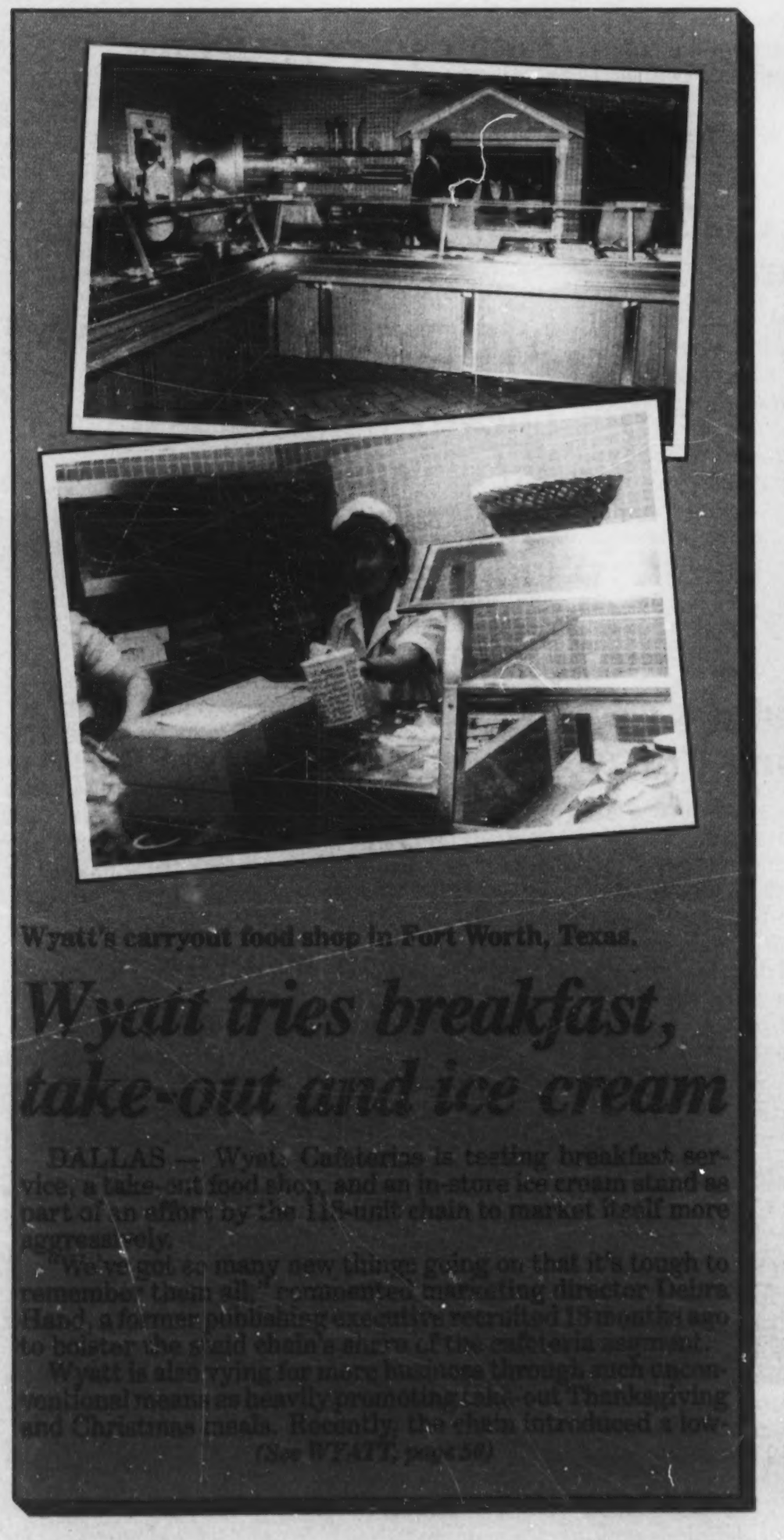

Wyatt's carryout food shop in Fort Worth, Texas.

Wyatt tries breakfast, take-out and ice cream

DALLAS — Wyatt Cafeterias is testing breakfast service, a take-out food shop, and an in-store ice cream stand as part of an effort by the 115-unit chain to market itself more aggressively.

"We've got so many new things going on that it's tough to remember them all," commented marketing director Debra Hand, a former publishing executive recruited 18 months ago to bolster the stand chain's image of the cafeteria segment.

Wyatt is also vying for more business through such unconventional means as heavily promoting take-out Thanksgiving and Christmas meals. Recently, the chain introduced a low-

(See WYATT, page 56)

Return to the 'Burger Wars?'

Burger King switches its ad account to Ayer

By Ken Frydman

MIAMI — Burger King Corp.'s $200 million domestic advertising reassignment from J. Walter Thompson Co. to N.W. Ayer Inc.—the biggest account switch in advertising history—probably portends new product-oriented campaigns and a leap back into the "Burger Wars" for the No. 2 fast-food hamburger chain.

In winning the account, Ayer presented only one ad strategy to the 14-member Burger King group from Miami headquarters. Based on both Burger King's flame-broiling and "Have It Your Way" ideas of the past, the presentation reportedly contained numerous references to outdoor barbecues and centered on a concept summarized as "We do it the way you'd do it if you did it." The Ayer team adapted the idea from national to local community usage.

The other two finalists—Thompson, the incumbent of 11 years, and D'Arcy Masius Benton & Bowles—reportedly developed and offered five different creative ad campaigns in rough form. The competition for Burger King's advertising business began five months before with 30 agencies.

Burger King is still undecid-

(See BK, page 56)

City ordinance requires course in liquor safety

Law mandates training before license is renewed

By Karen Bruno

LUDLOW, Mass. — A new municipal ordinance here requires restaurant and bar owners and managers to take a course in responsible alcohol service.

"There has been a positive response on the part of bar owners here," said John Randall, chairman of the board of selectmen, which passed the ordinance, the state's first such regulation, without dissent from the community's roughly 30 bar owners. A brawl in a local bar had precipitated the order.

"This is an easy way for us to help the owners brush up on their knowledge," Randall said.

The decree states that the manager or owner must take the course if he wants to renew his liquor license. Operators of convenience stores that sell liquor are also required to take the course. The Responsible

(See LUDLOW, page 56)

FOOD WATCH

Bennigan's adds 'Country Cookin'

DALLAS — An updated menu at all of Bennigan's 211 casual-themed restaurants introduces a trendy "Country Cookin" category as well as 11 new entrées, a sandwich, a salad, and a dessert.

The Country Cookin' additions are a batter-fried boneless chicken breast with country gravy for $6.45 and strips of pond-raised catfish fried in cornmeal batter for $6.75. Previously introduced dishes, such as country-fried steak for $6.95 and baby back ribs for $8.95, have also been included under that classification.

Touching on other trends, Bennigan's has added four pasta dishes, three Cajun selections, and two seafood dishes. Those entrées include veal Parmesan, $8.25; manicotti, $6.25; shrimp marinara, $7.75; chicken cacciatore, $6.95; shrimp étoufée, $7.95; catfish Creole, $6.75; veal New Orleans, $8.25; fried scallops, $7.75; and scallops Milano, $8.25.

At the same time the company has removed a number of items from the menu, such as sautéed shrimp, fruit salad, lasagna, pork medallions, Irish nachos, Italian chicken, and crawfish étoufée.

—Paul Frumkin

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Bar Management ..... Nov. 23
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Hardee's in-depth ..... Dec. 14

NEWS DIGEST

Arby's testing in-store customer hot line

ATLANTA — Arby's is testing an in-store, toll-free telephone hot line that puts customers in instant contact with the roast-beef chain's headquarters here, said president Len Roberts.

"If they have a compliment or a complaint, we can act on it immediately," he said. Four units are currently testing the service.

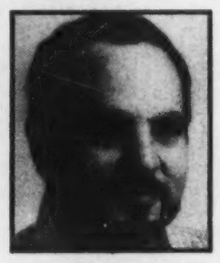
On other fronts Arby's is mulling the addition of a "tuna concept" to its sandwich line, he said.

Shire quits Four Seasons, plans to open L.A. outlet

LOS ANGELES — Transplanted Boston chef Lydia Shire has resigned as executive chef of the new Four Seasons Hotel here after the property's swank Gardens and other restaurants drew mixed reviews.

Shire, who first gained acclaim as chef of Seasons restaurant in Boston's Bostonian Hotel, reportedly plans to team up with colleagues from the Four Seasons to open a restaurant here.

Poses to shutter Frog, concentrate on catering



Poses

PHILADELPHIA — Frog, the fine-dining place that helped launch a restaurant renaissance here in the mid-1970s, will close next month after 14 years of operation.

Owner Steve Poses, president of Shooting Stars Inc., said sales had fallen off in recent years because of changing trends and increased competition. He said he would concentrate on the burgeoning catering market rather than reopening Frog as a new concept.

Poses closed another of his restaurants, City Bites, last year.

Young Pittsburgh chefs unveil latest ventures

PITTSBURGH — Michael Uricchio and Candace Allen, two area chefs, have transformed the landmark Chariot restaurant here into a French-Californian fine-dining place called Laforet.

The duo's highly regarded previous restaurant, Cafe Blvd , has been converted by Andrew Zins, another local culinary star, into a new place called Cafe Sam. It features an eclectic menu of Northern Italian, French, and Californian fare.

Zins cultivated a following as executive chef of Le Petit Cafe.

Ben & Jerry's, Nathan's team up in twinning test

YONKERS, N.Y. — With an eye toward future co-development, Ben & Jerry's, the Vermont-based ice-cream maker, and Nathan's Famous, the hot dog purveyor, have agreed to twin their food-service concepts at a test site here.

Under a one-unit franchise arrangement, the hot-dog seller said it would develop a Ben & Jerry's Scoop Shop within a sprawling Nathan's fast-food-and-games emporium.

The family of founder Nathan Handwerker recently sold nathan's to Equicor, a New York investment concern.

Callender's entrées, pies to be retailed in Calif.

PHOENIX, Ariz. — Marie Callender's, Ramada Inc.'s 130-unit coffee shop chain, has entered into a joint venture with International Food Marketing to supply supermarkets in Southern California with a line of Marie Callender's frozen entrées and pot pies.

The venture will use the recipes developed for the entrées and pies sold in Marie Callender's restaurants.

Index down 4 points

4.0

NEW YORK — In its fifth consecutive weekly decline, the *Nation's Restaurant News* Stock Index dropped 4 points in the period ended Oct. 2 and closed at 202.2.

The Dow Jones Industrial Average of blue-chip stocks, meanwhile, gained 70.82 points, to 2640.99, as investors looked forward to higher corporate profits.

TGI Friday's led *NRN*'s percentage price gainers, moving up 25.9 percent, or $1.88, to $9.13. On the other end of the scale, Allegheny Beverage, which is selling off its Service America contract feeder, was the biggest decliner, falling 32.8 percent, or $4.75, to $9.75. Pancho's Mexican Buffet was the leading volume surger among restaurant chains, with 219,200 shares changing hands, 222.5 percent above the company's average volume.

More financial news, pages 54 & 55

Soliman shelves attempt to take control of RAI

NEW YORK — Admitting defeat in his attempt to acquire Restaurant Associates Industries, Anwar Soliman said he has "no present intention" of resubmitting his $20-a-share bid for the dinner house operator.

Meanwhile, RAI's management is continuing with its $18-a-share tender offer for all outstanding shares it does not own.

Soliman, chairman of Newport, Calif.-based American Restaurant Group, said he and his co-investors have sold all but one of their 171,000 RAI common shares.

Fuller joins fledgling fast-food burger chain

DENVER — Michael T. Fuller, who resigned as president of Mr. Steak during the troubled chain's reorganization last year, has assumed the presidency of Paul's Place, a five-unit quick-service burger chain based here.

Fuller said Paul's Place units average about 70 seats, are located in strip centers, and specialize in fresh-ground charbroiled burgers, house-cut fries, and hand-dipped ice cream shakes.

Quality launches new chain called McSleep

SILVER SPRING, Md. — In a move expected to be challenged by McDonald's, Quality International has revealed plans to develop a new chain of budget-priced lodging facilities called McSleep Inns.

Quality, operator of the Quality Inns and Comfort Inns motel chains, said it would open three of the bare-bones McSleeps within the next six months. Room rates will range from $20 to $29.

McDonald's has aggressively attempted to block the use of brand names beginning with "Mc," claiming such identities violate the fast feeder's trademarks. Most recently, it brought suit to prevent Alberto-Culver from using the name Molly McButter for one of its products.

Vic Station awaits OK of restructuring plan

LARKSPUR, Calif. — Victoria Station is awaiting approval of a plan to pull the restaurant chain out of bankruptcy proceedings through the sale of assets to a newly formed investor group called Victoria Station Acquisition Corp.

The concern, whose members were not identified, has agreed to distribute $6.5 million to Victoria Station's secured creditors. Unsecured creditors would be compensated with preferred stock valued at $1 million, and Victoria Station's shareholders would split 10 percent of the acquiring concern's stock.

The arrangement has yet to be approved by a bankruptcy court and Victoria Station's creditors and shareholders.

Victoria Station filed for protection from creditors in the spring of 1986.

MUFSO '87: Winning Tomorrow's Customer

Readers elect Laughery Operator of Year

By Rick Van Warner

LOS ANGELES — Jack Laughery, chairman of Imasco U.S.A. and a quarter-century veteran of the food-service industry, was named 1987 Operator of the Year at *Nation's Restaurant News*' 28th annual Multi-Unit Food Service Operators Conference here.

Laughery, whose company owns and operates the Hardee's and Grisanti's restaurant chains, was voted the year's outstanding operator by *Nation's Restaurant News* readers.

"I'm very surprised," Laughery said. "I don't ever think you honestly feel you deserve this type of recognition. It could have been any one of these truly outstanding people that were nominated. All have accomplished very much, and any one of them could be recognized for a multitude of reasons. It's a great honor."

Laughery was one of six top food-service executives who were named Golden Chain Award winners and candidates for the Operator of the Year honor.

The other Golden Chain victors for 1987 are as follows:

- Eugene Bishop of Morrison Inc.
- Herman Cain of Godfather's Pizza.
- James Maynard of Golden Corral.
- Thomas Monaghan of Domino's Pizza.
- Robert Rosenberg of Dunkin' Donuts.

"The good Lord smiled on me tonight," Laughery said. "There's a lot of people working full time to make me look good. It's an extremely special thing, unique from any experience you can have, when people you're associated with and you've known for many years respect you and honor you with such an award."

NRN Photo

Well-wisher congratulates Jack Laughery, left, on being named Operator of the Year.

Laughery thanked his wife, Helen, and emphasized the importance of what first attracted him to the restaurant industry in 1962—the people.

"It's a special thing to be in the same room with all the wonderful people of this industry who are here tonight," he said. "Many of these same people are the ones that have been good to me, helped me when I stubbed my toe.

"The people in this industry are super; they're nice, upfront, candid. You don't see many phonies in this industry. If they're not open and nice, they don't last long. I can't think of why I'd want to work in any other industry."

Laughery began his career at Sandy's Restaurants in 1962 as a manager trainee. After working his way up through the ranks of that company, he was instrumental in negotiating a merger of Sandy's and Hardee's Food Systems in 1972.

Afterward Laughery became executive vice president of Hardee's and was promoted to president in 1975. He was named chairman five years later.

When Imasco Ltd., a Canadian firm, acquired Hardee's in 1981, Laughery was elected to the board of directors. He has also served as vice chairman of the National Restaurant Association and has received the prestigious Gold Plate Food Service Operator of the Year Award of the International Foodservice Manufacturers Association.

Under Laughery's guidance, 2,800-unit Hardee's has grown to become the third-largest hamburger chain in average unit sales and traffic.

Laughery said he wouldn't change a thing that he's done during his career. He feels extremely fortunate in having been involved in the restaurant industry.

"It [the industry] presents a tremendous opportunity for self-satisfaction, the opportunity to do your own thing," he said. "I'd love to have my girls get involved in this business."

Laughery and his wife have four daughters.

Big Boy founder Wian feted as Pioneer of Year

By Richard Martin

LOS ANGELES — Robert C. ("Bob") Wian, the founder and former chairman of the Bob's Big Boy Restaurants chain, was honored as Pioneer of the Year during a gala awards banquet at the Multi-Unit Food Service Operators convention here.

Wian, who made internationally famous his double-deck cheeseburger and his chubby, red-check-overall-clad Big Boy mascot, accepted the coveted award from Arthur Anderman and Charles Bernstein, the publisher and chief editor, respectively, of *Nation's Restaurant News*. The newspaper sponsors the annual MUFSO conference, held this year at the Century Plaza Hotel.

Obviously impressed by the breadth of professional talent represented at the MUFSO meetings and by the range of ideas that emanated from them, Wian thanked the audience and said, "We all owe a debt of thanks to [*Nation's*] *Restaurant News* and its staff for raising the industry to a new height."

Earlier the banquet audience viewed a video retrospective of Wian's career, which began in 1936 with his founding of the 10-stool Bob's Pantry in Glendale, Calif.

There, fulfilling a customer's special request, he created the unprecedented double-deck hamburger that 51 years later remains the core item of the 900-unit Big Boy restaurant system. It was also at Bob's Pantry that a customer sketched one of chef Wian's most avid fans—a corpulent, overall-clad, barefoot youth—to create the Big Boy mascot.

Wian later cast Big Boy as the star of the industry's first comic books for kids. His chain restaurants were also the first to offer such innovations as sesame-seed burger buns and coarse-ground pepper.

NRN Photo

***NRN* publisher Arthur Anderman, left, with Robert Wian.**

Impressed by the friendly service and customer loyalty that Wian's humanistic management style inspired, prospective franchisees at first had to beg the reluctant operator for rights to clone his family-dining concept.

Launched on a $400 budget and with first-day sales of $13.50, Wian's original diner evolved over the next 30 years into a nationwide network of regional franchise groups comprising more than 600 restaurants.

In 1967 Marriott Corp. acquired Wian's own Southern California-based group of 22 Bob's Big Boy restaurants and the franchising rights, reportedly for about $7 million.

He then settled fully into the life of a gentleman rancher, yachtsman, and family man. He and his wife, June, now live in Newport Beach, Calif.

L.A. earthquake rattles MUFSO attendees

LOS ANGELES — *Nation's Restaurant News*' 28th annual Multi-Unit Food Service Operators conference ended with a major earthquake.

At 7:42 a.m., Thursday, Oct. 1—the morning after the four-day program concluded—a major earthquake shook Los Angeles, resulting in at least six deaths, more than 100 injuries, and numerous small fires. A number of MUFSO attendees were still at the Century Plaza Hotel on their way to the airport or at the airport, preparing to board flights.

Among those at Los Angeles International Airport at the time were Charles Bernstein, chief editor of *NRN*; Robert Rosenberg, chairman of Dunkin' Donuts; and Thomas J. Russo, president of TJR Enterprises.

"The American Airlines terminal swayed back and forth for maybe 20 or 25 seconds," said Bernstein, who was in the middle of a telephone call near the passenger gates. "But it seemed like an eternity. I just kept swaying with the motion. At first it seemed like vibrations from a nearby airplane. But then I realized it was an earthquake. The vibrations finally stopped and then resumed for just a few seconds."

Bernstein completed the call and got on the New York flight, which took off a few minutes late. Rosenberg and Russo, who had been walking toward the passenger gates, proceeded to board their Boston plane, which also departed almost on time.

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FINANCIAL NEWS

Restaurants' share of consumer food dollars rising

By Deane Evans

WASHINGTON — Restaurateurs won a larger share of income Americans spent on food last year, according to a study recently released by the Agriculture Department.

While spending for food eaten at home was much higher than for dining out, the accelerated growth rate of restaurant sales was significant.

The survey said spending for away-from-home food consumption reached $140 billion last year, resulting in real (inflation-adjusted) growth of 3.8 percent. At the same time at-home food expenditures totaled $297 billion, a bare 1.2 percent in real growth.

The larger growth rate reflects rising employment and income, which economists say usually increases consumer spending on away-from-home eating more than on food eaten at home.

Combined expenditures for both at-home meals and dining out rose 5 percent, to $437 billion, in 1986, almost matching the 6-percent gain in overall personal consumption spending, to $2.7 trillion. However, food spending continued to account for less than 15 percent of personal disposal income, unchanged from 1985, according to the study.

Statistics developed by Agriculture Department researchers could offer restaurant owners valuable clues for menu selections and promotional plans, because the data show diners' food choices are influenced by both age and income.

Consumers younger than 25, who are often the target audience for fast feeders specializing in burgers and roast beef, spent a smaller share of their food dollars on red meat than did any other age group. According to the latest complete food-spending figures (1984), consumers older than 65 allocated a slightly higher share of food spending to red meat, 19.7 percent, than did those younger than 25, at 19.6 percent. Consumers aged 45 to 54 were the biggest meat eaters, spending 21.6 percent of their food dollars on beef, pork, and other meats.

Based on Agriculture Department data, consumers older than 65 spent almost equal shares for meat and for fruit and vegetables in 1984 (19.2 percent for produce, 19.7 percent for red meat). In contrast, for people younger than 25, fruit and vegetables accounted for only 14.5 percent of total food spending.

People older than 65 also spent a greater proportion of money on cereal and bakery products, 14.3 percent, than did other age groups. The younger-than-25 group was the biggest consumer of dairy products, at 13.7 percent.

According to the study, consumers younger than 25 spent 10.5 percent of their food dollars on beverages. In comparison, the 25-to-34 and older-than-55 age groups allocated only 8.8 percent for beverages.

Researchers also reported comparisons of food spending by income levels. In 1986 the proportion of income spent on food varied from 49.7 percent for consumers with before-tax incomes of less than $5,000 to 8.7 percent for those with annual salaries exceeding $40,000.

Predictably, the study showed consumers with higher incomes spent more of their food dollars on dining out. Among households with incomes averaging $53,676 in 1984, restaurants commanded more than 41 percent of food spending. Conversely, low-income consumers (earning an average of $4,362) gave food-away-from-home only a 25.6-percent share.

Restaurants' cut of the food-spending pie was 29 percent for consumers with average salaries of $11,050, 34.9 percent for those earning $18,908, and 37.7 percent for buyers with incomes of $30,022.

CONSUMER INCOME LEVELS AND RESTAURANT SPENDING IN 1986

Average Annual Income	Percent of food spending on meals away from home
$ 4,362	25.6
11,050	29.0
18,908	34.9
30,022	37.7
53,676	41.0

Source: U.S. Department of Agriculture

INSIDE FINANCE

Sbarro shares may be 'fully valued'

Sbarro, the 190-unit chain of Italian-style cafeterias found mostly in malls, has been one of the fastest-moving companies in the restaurant industry in recent years, benefiting from Americans' growing passion for pizza and pasta.

But its success has so driven up its stock price (recently at $23.63) that Leslie Steppel of Prudential-Bache in New York is advising investors to hold their "fully valued" shares.

She heaps praise on the chain, though, for its projected 15-percent annual unit growth rate, its experienced management (the controlling Sbarro family has been in the restaurant business for more than 30 years), and its sizable increases in earnings. Net profit has risen at a 57-percent compound annual rate since 1981.

The risk she notes is that although more than 2,000 malls do not have Sbarros, expansion depends on favorable leasing deals with mall owners.

Steppel estimates 80 cents a share this year, from 58 cents last year.

* * *

Rock 'n' Roll profits: Craig T. Weichmann of Morgan Keegan & Co. in Memphis, Tenn., is telling investors to buy shares of Hard Rock Cafe PLC ($9.88), a London-based chain of three nightclub restaurants with a rock music theme.

Revenues, pretax income, and net profit are all up significantly, and Weichmann projects 55 cents a share in fiscal 1988, from 41 cents this year.

Noting the company's plans to open three more clubs, the analyst says the stock "can appreciate back toward the initial public offering price level of $16."

* * *

Winners to reposition: Weichmann advises clients to hold shares of Winners Corp. ($2.88), which is implementing strategic changes to buck poor sales trends. He says, "We would still avoid purchase of the stock until trends become clearer."

The company is converting six of its Mrs. Winner's chicken outlets into Southern Cafes and selling 10 other unprofitable units to raise about $2.1 million in cash. As for its franchised Wendy's, it is waiting to see what direction the franchisor is going in.

Operating profits in the second quarter fell 20 percent at Wendy's and 15 percent at Mrs. Winner's.

* * *

Upgrade for the Hut: National Pizza Co., the publicly held Pizza Hut franchisee, has been upgraded by Weichmann from "hold" to "accumulate" in the short term. He estimates $1.05 a share in fiscal 1988, compared with 84 cents this year.

Weichmann notes the company's recent reduction in the conversion price of its subordinated debentures will save about $2.3 million a year in interest expense.

More important, though, the analyst sees National Pizza as a "uniquely positioned" company, with growth in eat-in, carry-out, and delivery sales.

NRN FINANCIAL DIGEST

Shoney's projects 1988 growth

JACKSONVILLE, Fla. — In talks with securities analysts and investors here, executives of Shoney's Inc. said the company expected to open 72 restaurants and report a 16-percent increase in revenue, to $810 million, in the fiscal year that begins Oct. 26.

For the fiscal year that ends this month, Shoney's expects increases of 11 percent in revenue and 17 percent in earnings per share, said chief executive J. Mitchell Boyd.

In other news, the company said its 42 Shoney's Inns posted increases of 62 percent in profit, to $510,000, and 24 percent in revenue, to $31.1 million.

Jim Grout, vice president of Shoney's Inns, said the occupancy rate for inns open at least one year was up 2.4 percent. For all inns, he said, the rate would be about 65 percent to 66 percent.

All inns are adjacent to Shoney's restaurants, whose volumes are 23.1 percent higher than those of the Shoney's coffee shops not on hotel sites, Grout said.

Higby's expanding to Canada

RANCHO CORDOVA, Calif. — J. Higby's Inc., making its first move into Canada, said it had forged an agreement with a franchisee in British Columbia to open 25 yogurt shops there.

Higby's also said its Japanese licensee was introducing mobile units with seating in November.

Byers to buy Charley's in N.J.

HINGHAM, Mass. — Byers Inc. said it signed a letter of intent to purchase from Meriwether's Restaurants Inc. of Detroit the Charley's Restaurant in Short Hills, N.J., for $400,000.

Meriwether's reported Charley's made $347,000 in pretax profit on $1.8 million in revenue in the fiscal year ended Sept. 30, 1986.

Marriott's stock trading in Tokyo

WASHINGTON — Marriott Corp. said it had joined 38 other American companies whose shares are listed and traded on the Tokyo Stock Exchange.

The Japanese exchange is reported to be the world's busiest in terms of total daily trading volume. Marriott said its listing could "enhance its access to Japanese capital markets."

Marriott has about 130 million shares outstanding and approximately 52,000 shareholders of record.

Maverick's profit dips in 2nd qtr.

WICHITA, Kan. — Maverick Restaurant Corp. said soft sales in Texas and Oklahoma markets had resulted in a 64- percent decline in net profit, to $36,693, for the second quarter, ended July 31. Revenue fell about 5 percent, to $3.6 million.

The company, which is a Grandy's franchisee, said it had begun testing in selected stores a non-fried oven-roasted chicken and initial results were "encouraging."

ADVERTISER INDEX

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Bil Mar Foods	F-14	19
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Bunge Edible Oil Corp.	18	9
California Avocado Commission	18	11
Cambro Manufacturing Co.	18	10
Carnation Co.	22	15
Carnation Co.	43	39
Coldwater Seafood Corp.	41	31
Colombo Yogurt	17	5
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CPC Foodservice	19	13
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Far West Products Inc.	F5-10	17
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Fred's Frozen Food-Centre	18	12
General Mills Inc.	14-15	3
George A. Hormel & Co.	42	37
Hobart Corp.	41	33
Iceland Seafood Corp.	38	28
John Morrell	17	8
Johnston Co.	17	7
K.C. Masterpiece	57	
La Touraine Coffee	53	44
Lykes Pasco Food Service	17	6
Lykes Pasco Food Service	38	26
Mann Packing	39	29
McCormick & Co.	42	36
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Nabisco	41	34
Norpac Food Sales Inc.	58	45
Ocean Garden Products	52	41
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Presto Food Products	F-2	16
Procter & Gamble Corp.	16	4
R.T. French Inc.	37	23
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Swift-Eckrich Inc.	38	24
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Uncle Ben's Foods	5	
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FINANCIAL NEWS

NOTES AND EXPLANATIONS

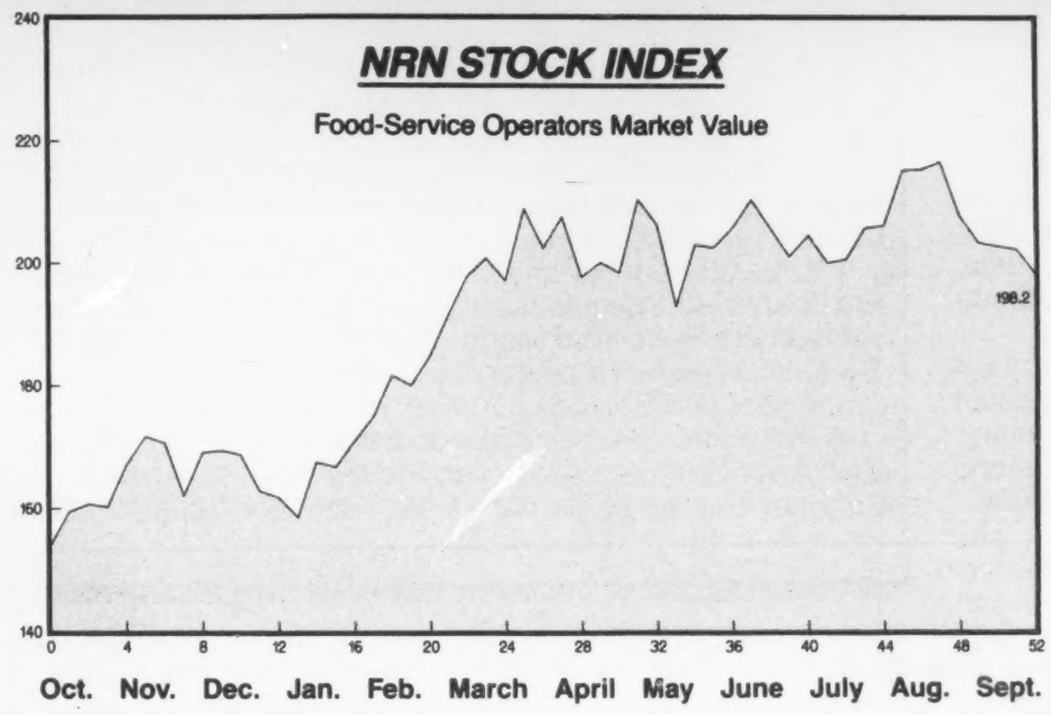
The *NRN* Stock Index: A market-value-weighted measure of equity prices at companies classified by *NRN* as food-service operators. It was calibrated at 100 as of Oct. 28, 1983. A reading of 150, for example, would indicate the collective dollar value of the represented companies is 50 percent more than the level of Oct. 28, 1983.

Volume Trend Leaders: Percentage change in trading volume from previous week to latest week. Based on data in column headed "% Shrs. Outstanding."

Top Percentage Price Gainers and Losers: Percentage change in share price from previous week to latest week.

Abbreviations: Amt—amount. P/E—price-earnings. Shrs.—shares. Vol.—volume. X-Dvd.—ex-dividend. (100)—in hundreds. NA—not available. NC—not calculable. NE—negative earnings. NM—not meaningful.

Source: Media General Financial Services Inc., Richmond, Va.



Source: Media General Financial Services

Oct. 28. 1983 = 100

VOLUME TREND LEADERS

Shelby Wms	283.2	Hershey Foods	120.0
Pancho Mex Buffet	222.5	Foodmaker	102.8
Allegheny Bev	197.4	Shoney's South	91.1
SIS Cp	177.4	Panteras Cp	89.0
Sybra Inc	155.1	Consul Rest	88.5

TOP PERCENTAGE PRICE GAINERS

TGI Friday's	25.9	Crescott Inc	12.5
SIS Cp	20.0	Family Steak Hou	12.2
Consul Rest	16.7	Rest Mgmt	9.7
Kapok Cp	16.2	Holiday Cp	9.1
Shelby Wms	15.2	So Hospitality	8.3

TOP PERCENTAGE PRICE LOSERS

Allegheny Bev	- 32.8	Bombay Palace	- 11.1
McFaddin Ven	- 28.6	RAX Restaurants	- 10.0
Fuddruckers Inc	- 21.6	TCBY Enterprises	- 9.1
Jamco Inc	- 18.8	Shoney's South	- 8.1
Sea Galley	- 11.1	El Pollo Asa	- 6.9

All figures represent weekly percentage change

Name	STOCK PRICE High	Low	Close	Change Amt	Change Pct	52-Week High	52-Week Low	VOLUME Total Volume This Period	% Shrs. Outstanding	Average Daily Vol. Last 52 Week	Average Daily Vol. This Period	P/E Latest P/E Ratio	DIVIDENDS Indicated Dvd. Rate Amt.	Indicated Dvd. Rate Yield	Last X-Dvd. Date
Covering The Period 09/25/87 - 10/02/87															
-	$	$	$	$	%	$	$	(100)	%	(100)	(100)	-	$	%	-
Restaurants - NRN Stock Index															
Am Restaurants	.50	.50	.50	.00	.00	3.00	.50	0	.00	6	0	NE	.00	.0	00-00-00
Ark Restaur	4.50	4.25	4.38	.00	.00	6.25	3.25	247	.74	54	49	NE	.00	.0	00-00-00
Assoc Hosts	11.13	11.00	11.13	.13	1.14	11.25	8.00	108	.24	82	22	21.8	.12	1.1	09-08-87
Bob Evans Farms	20.50	18.88	20.38	1.38	7.24	21.81	14.41	2,038	.72	452	408	25.8	.22	1.1	09-14-87
Bombay Palace	6.50	6.00	6.00	-.75	-11.11	8.50	4.25	228	.69	120	46	22.2	.00	.0	00-00-00
Buffets Inc	23.50	23.00	23.00	.50	2.22	25.50	9.00	1,001	1.61	174	200	62.2	.00	.0	05-19-87
Burger Kg MLP	16.75	16.00	16.00	-.63	-3.76	21.88	15.75	258	.56	100	52	11.7	1.89	11.8	09-01-87
Calny Inc	11.00	10.88	11.00	.25	2.33	12.13	7.06	535	1.13	419	107	NE	.16	1.5	07-29-87
Capt Crab	.63	.53	.56	.00	.00	1.13	.47	1,140	.72	329	228	28.1	.00	.0	00-00-00
Chefs Intl	.16	.16	.16	.00	.00	.50	.09	229	.08	373	46	NE	.00	.0	00-00-00
Chi-Chi's	8.75	8.63	8.63	.13	1.47	9.13	6.50	7,491	2.76	1,887	1,498	NE	.00	.0	09-28-83
Chili's Inc	31.00	29.88	31.00	.75	2.48	36.00	18.75	1,092	1.87	524	218	27.9	.00	.0	00-00-00
Churchs Fr Ch	9.88	8.75	8.88	-.63	-6.58	14.63	8.75	12,010	3.21	1,811	2,402	35.5	.46	5.2	07-27-87
Collins Foods	18.75	18.13	18.63	.13	.68	23.50	15.00	7,314	3.32	680	1,463	17.7	.16	.9	09-23-87
Consol Prods	5.25	5.00	5.00	-.13	-2.44	5.38	2.88	115	.35	35	23	9.3	.10	2.0	08-27-87
Consul Rest	1.75	1.50	1.75	.25	16.67	2.75	1.00	2,660	4.94	183	532	NE	.00	.0	00-00-00
Cracker Barrel	20.75	20.25	20.50	.00	.00	20.75	9.84	317	.59	173	63	23.6	.10	.5	09-03-87
Cucos Inc	2.00	2.00	2.00	.00	.00	2.75	2.00	0	.00	13	0	NE	.00	.0	00-00-00
Dunkin Donuts	28.50	28.25	28.50	.75	2.70	34.25	26.00	1,225	1.67	395	245	16.8	.32	1.1	11-06-87
El Chico	5.50	5.13	5.25	.00	.00	6.88	3.50	352	.76	159	70	NE	.00	.0	01-04-84
El Pollo Asa	3.75	3.38	3.38	-.25	-6.90	8.13	3.38	722	1.93	189	144	NE	.00	.0	06-25-85
Family Steak Hou	7.13	6.63	6.88	.75	12.24	10.16	2.97	2,517	2.31	654	503	68.8	.00	.0	06-11-87
Famous Rest	3.31	3.19	3.19	-.13	-3.77	3.81	1.69	539	.90	193	108	NE	.00	.0	00-00-00
Fast Food Oper	.31	.31	.31	.00	.00	.44	.16	171	.29	53	34	NE	.00	.0	00-00-00
Foodmaker	12.25	11.13	11.63	-.25	-2.11	14.75	11.00	2,753	2.21	NC	551	11.0	.00	.0	00-00-00
Frischs Rest	39.75	38.63	39.00	-1.00	-2.50	40.38	28.75	67	.14	45	13	67.2	.22	.6	09-28-87
Fuddruckers Inc	2.00	1.75	1.81	-.50	-21.62	3.06	1.38	2,438	3.60	342	488	NE	.00	.0	00-00-00
Hamburg Hamlet	6.25	6.00	6.00	.00	.00	6.75	4.00	36	.11	17	7	31.6	.00	.0	07-09-86
Intl Dairy Queen a	33.50	32.75	33.50	.50	1.52	34.50	22.25	246	.25	114	49	24.5	.00	.0	00-00-00
Intl Kings Tab	23.00	22.75	22.88	.13	.55	23.00	14.00	2,606	9.00	286	521	34.1	.00	.0	09-11-84
JB Restaurant	6.00	5.88	6.00	.13	2.13	7.00	5.00	305	.62	270	61	NM	.00	.0	02-10-86
Jerrico Inc	20.25	19.63	20.00	1.25	6.67	25.38	17.88	3,952	1.98	1,538	790	16.8	.16	.8	08-20-87
Kapok Cp	5.38	4.50	5.38	.75	16.22	5.38	2.00	412	1.68	36	82	NE	.00	.0	00-00-00
Karcher Carl	20.00	18.88	18.88	-.88	-4.43	21.63	9.66	2,660	2.50	631	532	NE	.00	.0	08-10-87
Luby's Cafe	30.38	28.13	29.50	-.75	-2.48	32.88	25.00	900	.49	174	180	23.0	.50	1.7	09-04-87
Marcus Corp	17.50	17.25	17.25	.50	2.99	18.75	13.44	70	.09	74	14	15.7	.22	1.3	07-13-87
Marriott Corp	40.38	37.00	39.50	2.50	6.76	43.75	28.13	14,031	1.07	3,282	2,806	25.6	.16	.4	09-28-87
Maverick Rest	.75	.75	.75	.00	.00	1.63	.63	36	.07	33	7	NE	.00	.0	00-00-00
Max & Erma's	2.63	2.50	2.63	.13	5.00	2.75	1.25	105	.69	31	21	17.5	.00	.0	00-00-00
McDonald's Cp	55.00	53.00	53.75	-.13	-.23	61.13	38.09	36,449	1.92	6,726	7,290	20.1	.50	.9	07-23-87
McFaddin Ven	.88	.63	.63	-.25	-28.57	2.88	.63	60	.11	51	12	NE	.00	.0	00-00-00
Morrison Inc	29.50	28.13	28.38	-1.13	-3.81	32.13	21.13	2,554	1.77	485	511	18.3	.48	1.7	07-13-87
Morgan's Food	3.00	2.63	2.75	.00	.00	3.38	1.50	624	.64	167	125	34.4	.00	.0	00-00-00
Jamco Inc	.41	.41	.41	-.09	-18.75	1.25	.41	130	.27	111	26	NE	.00	.0	03-26-84
Natl Pizza	17.25	16.75	17.00	-.25	-1.45	18.63	14.88	1,211	1.48	172	242	18.5	.00	.0	05-02-86
Old Fashion Fd	6.00	5.63	6.00	.13	2.13	6.25	4.25	49	.40	26	10	27.3	.00	.0	00-00-00
Old Spag Wrehse	9.00	8.50	9.00	.50	5.88	9.25	3.25	78	.52	52	16	16.1	.00	.0	00-00-00
Pancho Mex Buffet	12.25	11.75	12.25	.50	4.26	15.75	9.50	2,192	4.58	144	438	18.3	.13	1.1	08-31-87
Panteras Cp	11.00	9.88	10.75	.50	4.88	15.25	5.00	6,771	11.89	465	1,354	31.6	.00	.0	06-12-84
Perkin Fam	11.00	10.25	10.25	-.75	-6.82	13.13	10.13	335	.33	NC	67	18.0	1.15	11.2	09-24-87
Piccadilly Caf	17.50	17.25	17.50	.25	1.45	25.75	16.75	928	.98	214	186	18.0	.48	2.7	09-04-87
Po-Folks	2.88	2.75	2.88	.00	.00	6.50	2.38	417	.94	106	83	NE	.00	.0	00-00-00
RAX Restaurants	4.88	4.50	4.50	-.50	-10.00	6.75	4.38	244	.35	145	49	NE	.00	.0	00-00-00
Rest Assoc B	17.63	17.50	17.50	.13	.72	18.25	8.13	105	.43	49	21	15.5	.30	1.7	03-09-87
Rest Mgmt	8.50	8.00	8.50	.75	9.68	11.00	7.25	411	.98	108	82	17.3	.07	.8	09-10-87
Restec	2.75	2.75	2.75	.00	.00	3.00	2.75	0	.00	5	0	NE	.00	.0	00-00-00
Ritzys G D	.94	.81	.81	.00	.00	1.50	.63	678	1.10	66	136	NE	.00	.0	11-25-83
Rudy's Restaurant	4.13	3.75	4.13	-.13	-2.94	5.63	3.50	38	.11	43	8	58.9	.00	.0	00-00-00
Rusty Pelican	8.63	8.63	8.63	.00	.00	10.00	5.00	145	.51	132	29	33.2	.00	.0	00-00-00
Ryans Family	12.88	11.88	12.75	.50	4.08	15.63	6.66	19,688	3.79	3,599	3,938	47.2	.00	.0	05-21-87
Sandwich Chef	6.38	6.13	6.13	.00	.00	8.38	5.25	107	.92	31	21	NE	.00	.0	00-00-00
Sbarro Inc	24.63	22.38	23.75	1.38	6.15	24.75	12.00	648	.74	134	130	36.5	.00	.0	07-11-86
Sea Galley	2.38	2.00	2.00	-.25	-11.11	3.50	1.88	590	1.99	105	118	NE	.00	.0	06-02-81
Shoney's Inc	28.88	28.38	28.88	-.13	-.43	33.25	24.50	9,241	2.55	1,193	1,848	22.7	.16	.6	09-11-87
Shoney's South	12.38	11.38	11.38	-1.00	-8.08	15.50	10.50	3,379	4.70	290	676	21.5	.00	.0	10-02-84
SIS Cp	4.50	3.75	4.50	.75	20.00	8.00	3.75	133	.86	19	27	NE	.00	.0	00-00-00
Sizzler Rest	20.00	18.88	20.00	1.25	6.67	23.25	15.00	1,895	1.09	457	379	24.1	.00	.0	09-17-86
Skippers	7.63	7.50	7.63	.13	1.67	9.50	7.00	52	.19	48	10	NE	.10	1.3	09-29-87
So Hospitality	1.63	1.50	1.63	.13	8.33	3.88	1.38	478	.98	97	96	NE	.00	.0	00-00-00
Stuff Yer Face	.16	.16	.16	.00	.00	.25	.13	112	.07	60	22	NE	.00	.0	00-00-00
Swensens Inc	.88	.88	.88	.00	.00	1.38	.63	39	.05	33	8	NE	.00	.0	00-00-00
Sybra Inc	18.75	17.50	18.75	1.00	5.63	19.50	10.00	978	4.77	33	196	16.0	.00	.0	00-00-00
Taco Villa	3.38	3.38	3.38	.00	.00	4.25	2.00	3	.00	15	1	NE	.00	.0	00-00-00
Taco Viva	1.56	1.25	1.38	.00	.00	2.25	1.00	86	.26	42	17	NE	.00	.0	04-01-85
TGI Friday's	9.13	7.38	9.13	1.88	25.86	10.75	6.50	612	.54	188	122	50.7	.00	.0	00-00-00
TCBY Enterprises	13.25	12.50	12.50	-1.25	-9.09	19.34	10.50	6,909	2.67	1,516	1,382	27.2	.00	.0	04-27-87
TW Services	20.63	18.88	20.13	.00	.00	23.00	14.13	8,566	1.76	NC	1,713	50.3	.08	.4	08-10-87
Twistee Treat	2.50	2.38	2.50	.00	.00	3.69	1.75	2,914	1.36	975	583	NE	.00	.0	00-00-00
Two Peso	11.25	10.50	11.13	.13	1.14	13.25	7.50	100	.15	NC	20	NM	.00	.0	00-00-00
Uno Restaurant	12.13	11.63	12.00	.00	.00	14.38	8.13	216	.51	NC	43	31.6	.00	.0	00-00-00
USACafes	10.25	9.50	9.63	-.50	-4.94	10.50	6.75	180	.28	132	36	11.2	1.09	11.3	09-24-87
Vicorp Restaurants	11.63	10.63	11.25	.25	2.27	13.75	9.50	4,241	4.97	666	848	NE	.00	.0	07-09-86
Wendys Intl	9.88	9.25	9.50	-.13	-1.30	14.25	9.00	10,726	1.12	4,129	2,145	NE	.24	2.5	08-03-87
Wstn Steer	14.25	13.50	13.75	-.25	-1.79	17.00	8.81	238	1.02	63	48	19.6	.16	1.2	07-16-87
Winners Cp	2.88	2.63	2.75	-.13	-4.35	4.13	2.63	278	.69	80	56	NE	.00	.0	03-10-83
Hotels, Motels, and Casinos															
Brock Hotel	9.00	8.75	8.88	-.13	-1.39	11.38	7.63	624	.92	159	125	NE	.00	.0	06-26-86
Club Med	23.50	21.63	21.75	-1.38	-5.95	29.25	21.25	832	.61	143	166	18.1	.20	.9	08-28-87
Golden Nugget	13.13	12.88	13.00	.00	.00	13.88	9.13	6,078	1.76	1,907	1,216	NM	.00	.0	07-18-83
Hilton Hotels	89.00	84.25	86.63	-1.13	-1.28	91.75	65.25	2,338	.94	564	468	19.9	1.80	2.1	08-31-87
Holiday Cp	36.88	32.50	36.13	3.00	9.06	36.88	11.63	9,766	4.14	NC	1,953	5.3	.00	.0	00-00-00
La Quinta Inns	13.88	13.25	13.75	.25	1.85	14.63	11.25	2,790	2.03	360	558	32.0	.00	.0	02-09-82
Prime Mtr Inns	48.63	45.25	48.50	3.38	7.48	48.63	30.88	6,717	2.29	1,026	1,343	27.7	.08	.2	09-28-87
Ramada Inc	8.13	7.75	7.75	-.38	-4.62	9.75	6.00	7,635	1.92	2,524	1,527	23.5	.00	.0	10-19-81
Resorts Intl A	54.00	51.75	51.88	-2.13	-3.94	66.00	42.75	1,837	3.23	359	367	13.5	.00	.0	00-00-00
Servico Inc	17.00	16.25	17.00	.50	3.03	22.25	14.50	123	.32	40	25	45.9	.00	.0	08-01-85
Sonesta Intl	16.50	16.50	16.50	.00	.00	22.00	11.25	0	.00	5	0	2.9	.20	1.2	06-08-87
Utd Inns	32.50	32.25	32.25	.25	.78	46.00	32.00	92	.35	43	18	NE	.00	.0	08-25-86
Other Cos - Food-Service Oper.															
Allegheny Bev	14.50	9.63	9.75	-4.75	-32.76	15.50	4.75	15,122	18.44	1,123	3,024	NE	.00	.0	10-14-86
Benihana Natl	5.50	5.13	5.25	-.13	-2.33	7.63	3.38	367	.68	131	73	NE	.00	.0	00-00-00
Crescott Inc	2.25	2.00	2.25	.25	12.50	5.75	1.88	113	.64	47	23	NA	.00	.0	00-00-00
Disney Walt Co	80.00	76.88	79.75	2.88	3.74	82.50	39.63	19,867	1.51	4,547	3,973	28.1	.32	.4	09-16-87
Flanigan Ents	6.88	6.63	6.88	.25	3.77	6.88	3.50	100	1.07	12	20	2.1	.00	.0	00-00-00
Gen Mills	59.25	57.25	59.13	2.25	3.96	62.13	38.69	12,600	1.43	2,758	2,520	21.8	1.60	2.7	07-06-87
Grace W R	68.38	66.38	67.75	.88	1.31	74.63	46.13	5,856	1.39	2,524	1,171	NE	2.80	4.1	07-31-87
Hershey Foods	37.75	33.50	33.75	-1.50	-4.26	37.75	21.00	26,798	2.97	1,933	5,360	22.1	.62	1.8	08-19-87
Horn & Hardart	15.25	13.75	14.25	.63	4.59	19.25	10.63	6,673	4.64	1,000	1,335	NE	.00	.0	08-15-84
LDBrinkman Cp	7.38	7.25	7.25	-.25	-3.33	8.00	4.88	697	1.04	362	125	31.5	.00	.0	00-00-00
Ogden Corp	38.63	35.25	36.50	-1.50	-3.95	44.63	20.00	14,175	3.65	1,954	2,835	11.5	1.00	2.7	09-08-87
PepsiCo Inc	40.63	38.13	40.50	2.38	6.23	42.25	25.38	28,444	1.09	8,203	5,689	20.3	.68	1.7	09-04-87
Pillsbury Co	48.00	42.38	47.13	3.38	7.71	48.88	33.13	17,731	2.06	2,860	3,546	21.3	1.12	2.4	10-27-87
RJR Nabisco	68.63	65.63	67.75	2.88	4.43	71.13	47.25	38,909	1.55	7,743	7,782	15.1	1.92	2.8	08-04-87
Southland Corp	74.75	73.75	74.13	-.38	-.50	80.25	44.00	3,531	.73	3,976	706	13.2	.00	.0	05-26-87
Vie de France	5.50	5.25	5.25	.00	.00	6.50	4.63	370	.35	163	74	NM	.23	4.4	06-22-87
Manufacturers and Distributors															
Alco Standard	26.63	25.75	26.50	.38	1.44	30.00	19.19	5,049	1.14	707	1,010	17.4	.64	2.4	08-21-87
Angelica	31.13	30.38	30.63	.38	1.24	34.38	23.38	457	.49	161	91	16.0	.72	2.4	09-09-87
Anheuser Bu	39.00	36.50	38.13	1.00	2.69	40.13	24.63	34,010	1.13	6,729	6,802	20.1	.60	1.6	08-04-87
Borden Inc	59.75	57.25	58.75	.38	.64	63.88	43.38	11,211	1.52	1,797	2,242	18.0	1.28	2.2	08-03-87
Bridgford Fds	19.50	18.50	18.50	-.50	-2.63	20.50	5.50	44	.35	8	9	15.5	.00	.0	06-04-82
Campbell Soup	67.00	64.50	66.63	1.50	2.30	70.75	56.00	3,340	.51	873	668	17.5	1.44	2.2	09-30-87
Canandaigua B	14.88	14.25	14.88	.25	1.71	29.50	13.50	38	.20	18	8	13.4	.00	.0	00-00-00
Castle & Cooke	25.50	23.63	24.88	.50	2.05	26.63	17.13	8,253	1.75	1,500	1,651	44.4	.00	.0	09-03-82
Clorox Co	33.75	31.63	33.50	1.75	5.51	36.00	22.69	6,273	1.17	1,572	1,255	17.1	.88	2.6	07-27-87
Coca Cola Co	49.88	48.00	48.75	.63	1.30	53.13	34.13	31,632	.84	8,933	6,326	18.7	1.12	2.3	09-09-87
Coors, Adolph	25.00	24.00	24.00	.38	1.59	29.75	21.63	5,641	1.55	1,548	1,128	18.5	.50	2.1	01-26-87
ConAgra	38.00	34.88	36.38	-.50	-1.36	38.00	25.00	7,191	.92	1,735	1,438	20.1	.67	1.8	10-19-87
Corning Glass	72.63	69.38	71.63	.88	1.24	77.00	49.75	5,499	1.19	1,829	1,100	21.0	1.40	2.0	08-31-87
CPC Intl Inc	55.50	52.63	55.50	2.88	5.46	58.50	29.69	10,805	1.32	5,978	2,161	13.6	1.24	2.2	09-24-87
Dean Foods	34.25	32.88	33.00	.13	.38	38.50	25.75	548	.20	341	110	21.6	.54	1.6	08-17-87
Doskocil Cos	8.25	7.88	8.25	.13	1.54	12.50	6.25	621	1.03	85	124	NE	.00	.0	04-21-87
Ecolab Inc	32.38	31.25	32.38	.50	1.57	33.75	20.75	2,147	.79	915	429	19.7	.62	1.9	09-16-87
Fleming Cos	39.13	37.50	38.75	-.38	-.96	45.88	31.00	1,808	.82	490	362	21.3	1.00	2.6	08-14-87
Fort Howard	60.75	56.38	60.25	2.63	4.56	62.00	42.88	3,684	.55	1,342	737	27.8	1.08	1.8	09-28-87
Heinz, HJ	50.13	48.75	49.00	.25	.51	51.75	38.75	7,602	.59	2,377	1,520	19.0	1.24	2.5	09-15-87
Hormel, George	26.88	26.00	26.13	-.50	-1.88	29.38	14.81	370	.10	186	74	24.0	.30	1.1	07-13-87
Intl Multifood	37.75	34.50	37.38	2.63	7.55	39.25	22.50	6,711	4.63	598	1,342	9.2	1.18	3.2	09-22-87
James River	32.75	30.88	32.00	.50	1.59	43.75	29.63	23,074	2.80	3,241	4,615	16.0	.40	1.3	10-06-87
Kellogg	63.88	60.75	63.88	3.13	5.14	68.75	47.25	7,886	.64	1,922	1,577	21.5	1.36	2.1	08-28-87
Kraft Inc	58.25	54.25	57.63	1.50	2.67	64.25	47.13	20,358	1.50	3,552	4,072	22.2	1.88	3.3	06-11-87
Litton Ind	104.25	100.13	103.75	3.50	3.49	108.25	73.50	3,481	1.35	889	696	20.1	.00	.0	05-21-85
Manitowoc	21.25	21.00	21.25	.25	1.19	23.00	17.00	994	.91	396	199	19.7	.80	3.8	08-26-87
McCormick	48.38	45.75	48.00	1.88	4.07	51.50	39.00	1,155	.96	411	231	17.1	1.00	2.1	09-21-87
Oneida Ltd	18.13	17.25	17.88	.00	.00	19.63	9.41	587	.68	199	117	NE	.40	2.2	08-10-87
Philip Morris	120.75	117.13	118.75	2.50	2.15	124.50	66.50	47,569	2.00	8,792	9,534	17.2	3.00	2.5	09-09-87
Proct & Gambl	102.88	99.25	100.75	2.13	2.15	103.38	68.38	22,570	1.34	4,060	4,514	53.9	2.70	2.7	07-20-87
Quaker Oats	53.63	51.75	53.38	1.25	2.40	57.63	36.75	6,911	.87	2,237	1,382	17.2	1.00	1.9	09-14-87
Ralston Purina	83.50	80.25	83.25	2.38	2.94	94.00	64.63	10,669	1.40	1,953	2,134	15.4	1.24	1.5	10-27-87
Reynolds Metal	60.50	56.75	60.13	2.00	3.44	60.50	19.63	21,282	3.97	3,909	4,256	11.8	.60	1.0	09-03-87
Rykoff-Sexton	29.25	28.38	29.13	.88	3.10	32.25	22.13	891	1.28	240	178	21.1	.60	2.1	09-29-87
Rymer Co	17.38	17.25	17.38	.38	2.21	24.13	16.50	44	.14	40	9	NE	.00	.0	04-30-84
Sara Lee	45.88	44.63	45.25	.50	1.12	49.13	30.63	9,730	.91	2,435	1,946	19.3	1.00	2.2	08-26-87
Scott Paper	86.50	81.25	85.88	4.75	5.86	86.50	59.00	6,479	1.78	1,181	1,296	16.4	1.36	1.6	08-24-87
Shelby Wms	23.88	19.50	22.75	3.00	15.19	23.88	15.13	4,703	4.56	320	941	24.7	.24	1.1	07-27-87
Smucker, J.M.	58.00	56.63	57.25	.25	.44	60.00	37.25	158	.21	64	32	21.7	.72	1.3	08-12-87
Staley Cont	31.75	30.25	31.00	-.50	-1.59	34.63	23.63	7,285	2.51	1,683	1,457	22.8	.80	2.6	08-11-87
Sysco Corp	38.50	36.75	37.75	-.13	-.33	41.50	26.25	1,655	.37	668	331	27.0	.28	.7	10-26-87
Tyson Food Inc	22.13	21.25	21.63	.50	2.37	23.50	15.75	7,259	1.70	1,756	1,452	21.6	.04	.2	08-26-87
Weltbilt Cp	20.75	20.50	20.50	.25	1.23	23.50	15.25	328	.41	195	66	14.2	.00	.0	07-27-87
Wilson Foods	10.75	10.38	10.75	.00	.00	12.38	8.88	6,059	5.97